

# ANTWERP World's Most Trusted Diamond Centre



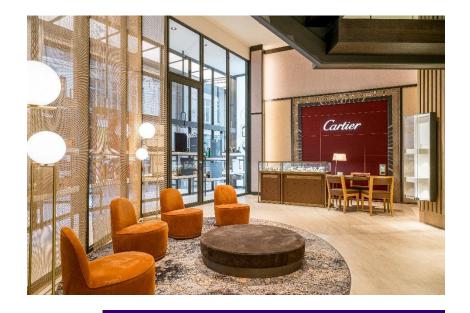


## Most trusted and preferred global hub

Compliance and transparency, also known as the 'fifth C' after carat, colour, cut and clarity, are at the core of the Antwerp diamond business model. Since 1447, Antwerp has fulfilled the role of the world's largest diamond trading centre. Today, more than ever, the Antwerp diamond community and its institutions remain committed to invest in compliance and sustainability initiatives and to make a difference in the global diamond scene.

In today's world, provenance, sustainability and transparency are fundamental to gain and maintain consumer trust and build a trustworthy diamond and jewellery supply chain that makes a positive impact.

This is why global luxury jewellery brands, diamond traders, manufacturers, service providers, mining companies and jewellers have chosen Antwerp as their preferred location to polish, buy or trade their diamonds. This makes Antwerp the most reliable and trusted diamond trading centre in the world.



- Oldest and largest diamond hub in the world
- Highest level of compliance and transparency
- Unparalleled expertise across the diamond pipeline

# Demonstrating leadership in provenance

The diamond industry in Antwerp has some of the most stringent and far-reaching **regulatory requirements** in the world, often going even further than the progressive EU legislation. A framework that is complemented by effective **supervision and control**.

The industry's stakeholders, including diamantaires, manufacturers and public authorities, co-operate to maintain the **highest** standards of compliance and transparency.

Companies are supported by the legal, tax and compliance experts of the <u>Antwerp World Diamond Centre</u> (AWDC), the official representative of the Antwerp diamond industry. The AWDC Legal and Compliance Desk provides Antwerp's diamond professionals, and those who wish to join the business community, with a full range of services such as anti-money laundering (AML) information, Best Practice training, seminars on supply chain due diligence and tax legislation.



- The world's strongest and far-reaching regulatory requirements
- Compulsory Best Practice & AML training by the Antwerp World Diamond Centre

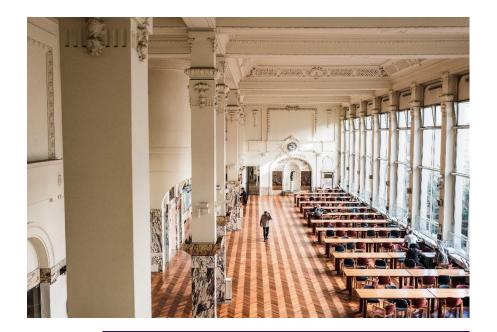
## Registered diamond companies only

Only companies that have been approved by the Belgian Federal Public Service Economy can be officially registered as diamond companies. To obtain this status, the ownership structure, the expertise on diamonds and compliance and good conduct are checked.

All approved Belgian diamond companies have a unique registration number and are published on the public website: <a href="https://www.registereddiamondcompanies.be">www.registereddiamondcompanies.be</a>

For centuries, Antwerp's master polishers have been creating unique and exceptional diamonds for the world's most prestigious luxury brands. **Antwerp's diamond polishing ateliers** are state-of-the-art, innovative workplaces that adhere to the strictest labour laws and **unparalleled social protection standards**.

Antwerp is the only diamond hub that is home to **4 diamond bourses**, supporting the philosophy and code of conduct of the World Federation of Diamond Bourses, which is also based in Antwerp.



- Officially registered diamond companies only
- Innovative, state-of-the-art polishing ateliers adherent to European social protection standards
- 4 diamond bourses in one city, unique in the world

# Integrity and accountability

Diamonds arrive in Antwerp at the <u>Diamond Office</u>, a dedicated customs office <u>unique</u> in the world and conveniently located in the centre of the diamond district. Independent diamond experts working for the Belgian Federal Public Service Economy inspect imports and exports for Kimberley certificates to ensure that all diamonds entering Antwerp are conflict-free and ethically sourced.

European anti-money laundering (AML) legislation requires every Antwerp diamond company to screen potential customers before entering into a business relationship, including a **risk assessment** to exclude sanctioned customers and PEPs (Politically Exposed Persons).

Internal AML officers and compliance officers within the companies are required to obtain an 'AML training certificate' and should regularly attend AWDC compliance training to keep abreast of regulatory changes. Each year, Antwerp diamond companies must also submit an AML report to the Belgian authorities.

**Government compliance inspectors** visit the companies to verify their compliance with the anti-money laundering regulations.



- Diamond Office, a unique import & export institute with independent diamond experts
- Obligatory appointment of internal AML officers and yearly AML reporting
- Compliance inspection by Belgian government

# **Corporate Sustainability Reporting**

From 2025, the new European Corporate Sustainability Reporting Directive (CSRD) will require large companies to explain how sustainable their activities are.

Large European diamond companies will have to publish a <u>sustainability report</u> on their impact and explain their efforts in the areas of **environmental**, **social and governance (ESG) policies**.

By engaging with shareholders, suppliers, customers and other stakeholders, Antwerp diamond and jewellery companies are leading the world in due diligence and thus creating a more sustainable jewellery supply chain.



- Subject to progressive EU law on 'Corporate Sustainability Reporting'
- Leadership in company ESG policies

# Partnering to deliver sustainability

Doing business responsibly without harming people or the planet, can only be achieved by working together across the global diamond supply chain: from mine to retail.

Antwerp actively participates in international initiatives and standards for responsible sourcing and ethical business:

- The Responsible Jewellery Council (RJC), the world's leading sustainability standard-setting organization for the jewellery and watch industry, has (re)certified more than 160 Antwerp diamond and jewellery companies. This is the largest concentration in any diamond centre in the world.
- Antwerp was also the first diamond trading centre to host a sustainability bootcamp in 2023 by The Watch & Jewellery Initiative 2030, a global initiative by luxury brand houses Kering and Cartier focusing on key sustainability goals such as climate resilience, resource conservation and promoting inclusivity.



- Actively engaged in international promotion of responsible sourcing and sustainable business
- More than 160 RIC certified companies

#### Revolutionizing diamond transparency

Since the implementation of <u>G7</u> sanctions on diamonds of <u>Russian origin</u>, in response to the Russian aggression against Ukraine, the Antwerp World Diamond Centre, together with the Belgian Government has taken a leading role in the set-up of a verification and certification scheme to verify the non-Russian origin of diamonds destined for the **G7** and **FU** markets.

Also identifying synthetic diamonds from natural is crucial to ensure consumer trust. In 2021, the Natural Diamond Council established the Antwerp **ASSURE laboratory**, an independent testing centre for professional diamond verification instruments. The lab regularly publishes reliable, third-party verified performance results of the diamond verification equipment under testing.

Belgian start-up iTraceiT introduces a new level of transparency to the global trade by launching a **digital diamond passport** using blockchain and QR code technology.

Another game changer, HB Antwerp, specializes in polishing large premium stones. HB is taking transparency to another level by **unlocking detailed production data** and sharing it with its partners throughout the pipeline.



- Innovative diamond tracking systems
- ASSURE-lab for testing of natural diamond verification instruments

# ANTWERP'S MOST BRILLIANT Label that guarantees high standards

A popular retail and fashion hotspot for luxury shoppers, Antwerp is the only city in the world with a **quality label for jewellery** retailers.

The <u>'Antwerp's Most Brilliant' label guarantees</u> consumers peace of mind when buying diamond jewellery. The label ensures that the independently certified jeweller meets the highest standards of sustainability, safety, ethics, transparency and service.

Checkpoint Diamond, located in the city's shopping area, offers diamond lovers a **free and quick quality** check of their diamond or diamond jewellery.



 Luxury retail & fashion hotspot with a unique quality label - Antwerp's Most Brilliant - for jewellers